



It all starts here.

Youth Fitness Annual Sponsorships

Before they become great athletes, they have to start somewhere. Children thrive at the York JCC in programs that are led by patient and supportive instructors who are knowledgeable in child development. Our curriculum promotes the development of gross motor skills, balance, locomotor movement, and coordination. These skills help lay the groundwork for participation in future sports teams and classes, as well as encouraging healthy attitudes towards movement and physical activity. As a SPARK™ agency, our programs are designed to provide a lot of activity while being academically integrated. Participants are presented with healthy exercise, discipline, team spirit, positive self-esteem, competition and a chance to interact with peers.

Reach your target market year-round

Our families can't help but notice your business and positive community image that is naturally associated with your support of our programs.

Nationally recognized programs

Youth Fitness programs were selected as one of the top five NCYS (National Council of Youth Sports) STRIVE Award finalists in both 2015 and 2016.

Support is beneficial to you AND the community

Beyond the obvious tax implications of a sponsorship contribution, this is a terrific opportunity to gain the very best exposure as a caring and supportive business.

Youth Fitness Events

- Fun Run
- Paw Patrol Rescue
- Basketball Shootout
- Dance Recitals

Summer Camps

- Sports & Tumble
- Paw Patrol Rescue
- Youth Tennis
- Track & Field
- NBA/WNBA Basketball
- Superheroes Adventure
- Dance Camps
- UK Soccer
- and more!

Year-Round Classes

- Toddler Tumble
- Recess
- Paw Patrol Rescue
- T-Ball
- Sunday Fun Run Club
- UK Soccer
- Mommy & Me Tumble
- Tennis
- NBA/WNBA Basketball
- Yoga
- Soft Stick Lacrosse
- Ballet
- Tap
- and more!

Our mission, as a premiere Jewish Community Center, is to strengthen and preserve Jewish culture, promote respect for diversity, support the State of Israel and World Jewry, and enhance the well being of our members and the communities we serve through cultural, educational, recreational, social, wellness, and child development opportunities.

Benefits & Exposure of Your Investment

In recognition and appreciation for your contribution to the York JCC's Youth Fitness programs, we are pleased to provide you marketing exposure based upon your level of sponsorship. There will be thousands of marketing impressions...	Sponsor Level (at minimum contribution)		
	Gold	Silver	Bronze
Benefits & Exposure*	\$1,000	\$500	\$250
Featured story in Donor E-Newsletter (Todah Notes) Quarterly newsletter, 500+ emails	✓		
Recognition as Youth Fitness Sponsor in Program Guide 4,000+ impressions, up to six times per year	✓		
Name or logo on back of event t-shirts Three event specific t-shirts available to participants	✓		
Complimentary Youth Fitness Class or Camp registration	✓		
Event table (Table & materials provided by sponsor)Up to five Youth Fitness events per year	✓		
Name or logo on interior event banners In-house banners in gymnasium for up to three one-time Youth Fitness events	✓	✓	
JCC (Internal) TV advertising (advertisement and artwork provided by sponsor) 10,000 views (Average 2,500+ views/week x 4 weeks) Sponsor advertisement displayed four times per year for one week on TVs located in the main hallway, lobby, and vending area of the JCC.	✓	✓	
Website listing in "Partners" 36,000 views (website average 3,000+ hits/month x 12 months) In the "Partners" section on the York JCC's website (www.yorkjcc.org)	✓	✓	
Recognition in monthly social media announcement York JCC Facebook page contains 2,000+ fans, average post reach is 700	✓	✓	✓
Opportunity to provide handouts to JCC members during registration "Kick-Off" events Six events per year, 8,000 JCC members, average 700+ members daily	✓	✓	✓
Opportunity to provide handouts (coupons, flyers, etc.) to program participants Average of 200 participants per session	✓	✓	✓
Recognition on Youth Fitness program flyers Distributed to York County school websites, and program participants during each of the six sessions (Average of 200 participants per session)	✓	✓	✓
Certificate of Appreciation	✓	✓	✓

*Benefits will begin with the next scheduled activity after sponsorship agreement and sponsor artwork (logo) are received by the JCC



Youth Fitness Annual Sponsorship Agreement

The following individual or organization agrees to sponsor the York JCC's **Youth Fitness** programs during the upcoming calendar year as outlined in the sponsorship proposal. Sponsorship recognition opportunities will begin with the next scheduled activity after the sponsorship funds and company logo are received by the York JCC.

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP:	<input type="checkbox"/> Gold - \$1,000 <input type="checkbox"/> Silver - \$500 <input type="checkbox"/> Bronze - \$250	
	<input type="checkbox"/> We are unable to provide financial sponsorship. Please accept the enclosed in-kind donation to be used as a prize or giveaway during a Youth Fitness event.	
	Description of in-kind donation:	Value of in-kind donation: \$

Contact Name:	Title:
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Company:

Address:	City State Zip:
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Phone:	Email:
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Company website:

How would you like to be listed for acknowledgement purposes?

*I (We) hereby agree to purchase the sponsorship package listed above.
I (We) understand that this contract is non-cancellable and payment is due to the **York JCC** upon receipt of invoice.*

Date:	Signature:
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Payment Information

<input type="checkbox"/> Check enclosed (payable to York Jewish Community Center)
<input type="checkbox"/> Please send me an invoice (amount due to be paid prior to August 1 of sponsoring year)

Email high resolution, press quality company logo to:
jpflaum@yorkjcc.org

Return completed form to:
Janine Pflaum
York Jewish Community Center
2000 Hollywood Dr, York, PA 17403
Phone: 717-843-0918; Fax: 717-843-6988
Email: jpflaum@yorkjcc.org